

WELCOME!

In Zoom, please rename to show:

- Your name/pronouns
- Organization you represent

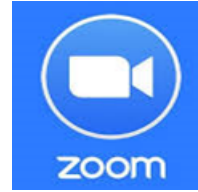
# TGYS Data for Impact Learning Series

Session 1 of 4: September 12, 2024



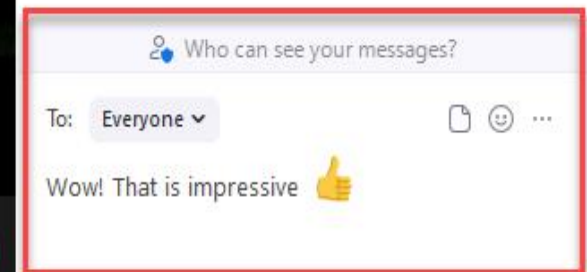
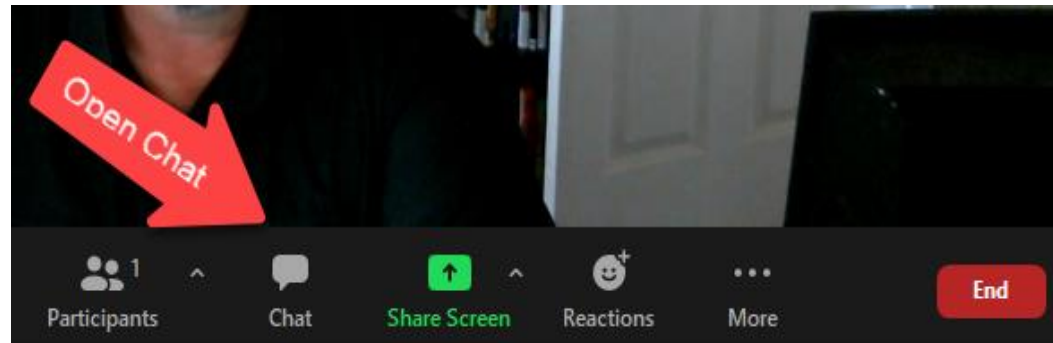
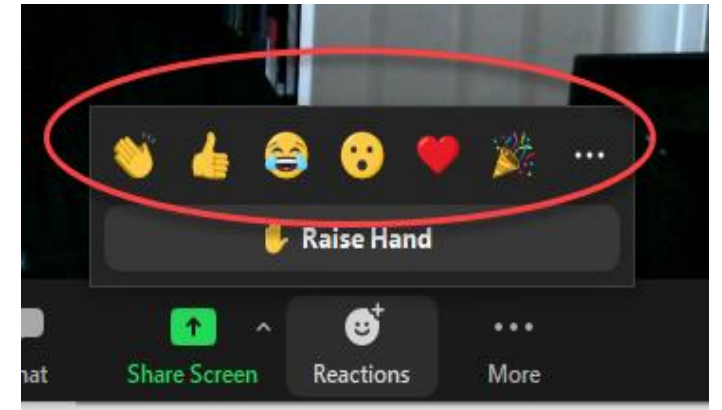
# Welcome!

Let's be together and interact in Zoom



Are there any other ways we can make this space comfortable for you?

- Keep your camera on as you are able!
- Raise your hand or come off mute if you have questions or comments
- Use the Chat!
  - Ask questions
  - Respond
  - Share experiences or affirmations
  - Give Feedback



# Today's Plan



Welcome & Introductions  
Agenda



Overview of the Learning Series and ACT Model

- **Align**
- Capture
- Transform



Next Steps  
Reflection & Closing

We have a variety of activities throughout and ~5-minute break scheduled about half-way through!

# Meet the ResultsLab Team!

Share your name, one thing you are looking forward to in the Data for Impact Learning Series, favorite early fall activity!



**Kenzie Strong (She/Her)**  
VP, QUALITY + INNOVATION

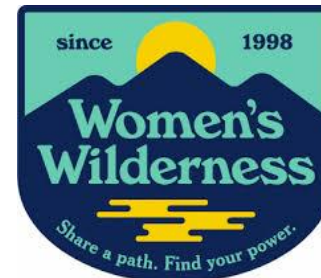


**Maggie McGuire (She/Her)**  
IMPACT CONSULTANT



**Caitlin McAteer (She/Her)**  
SENIOR IMPACT ADVISOR

# Who is in the Room?



Share...

- Your name + pronouns
- A little bit about your organization
- One reason you joined the Data for Impact Learning Series
- A favorite Fall activity!





We **bring data to life** with cutting edge, simplified, actionable tools and practices to people working for social good, giving them the Mindset, tool set, and skillset they need **to catalyze change** for those they serve.



# Data, Data Practices, and Evaluation

- Data
  - Qualitative- Non-numerical, descriptive, qualities, characteristics
  - Quantitative- Numerical
- Data Practices
  - Ways we collect, organize, and store information
  - Approaches to reviewing, making sense of, and analyzing information
  - Process for sharing, disseminating, and communicating findings/results
  - Plan for who is responsible
  - Cadence, schedule, and timing for when to do all the above and with whom
- Evaluation
  - Systematic collection of data
  - Monitor process- Are we doing what we said we would do?
  - Assessment- What's happening with participants/beneficiaries along the way?
  - Measurement- What is the effect of program/service on participant or community?



*What Data  
Practices come  
to mind for  
you?*

# Some of the biggest challenges I currently face with data, data practices, and evaluation are.....





# The ACT Learning Series

Tony Grandpas Youth Services  
funded partners enhance their  
mindset, tools, and skills for  
evaluation and learning practice

September 2024 June 2025  
4 Guided Sessions

#1 Align

#2 Capture

#3 Transform

#4 Bringing it all together



## ALIGN

- Create an Impact Strategy
- Develop a Strong Program Model
- Identify Learning Questions



## CAPTURE

- Identify Measurement Goals + Objectives
- Build a Strong Plan for Measurement
- Create or Refine Data Collection Tools
- Pilot Tools
- Practice Data Analysis

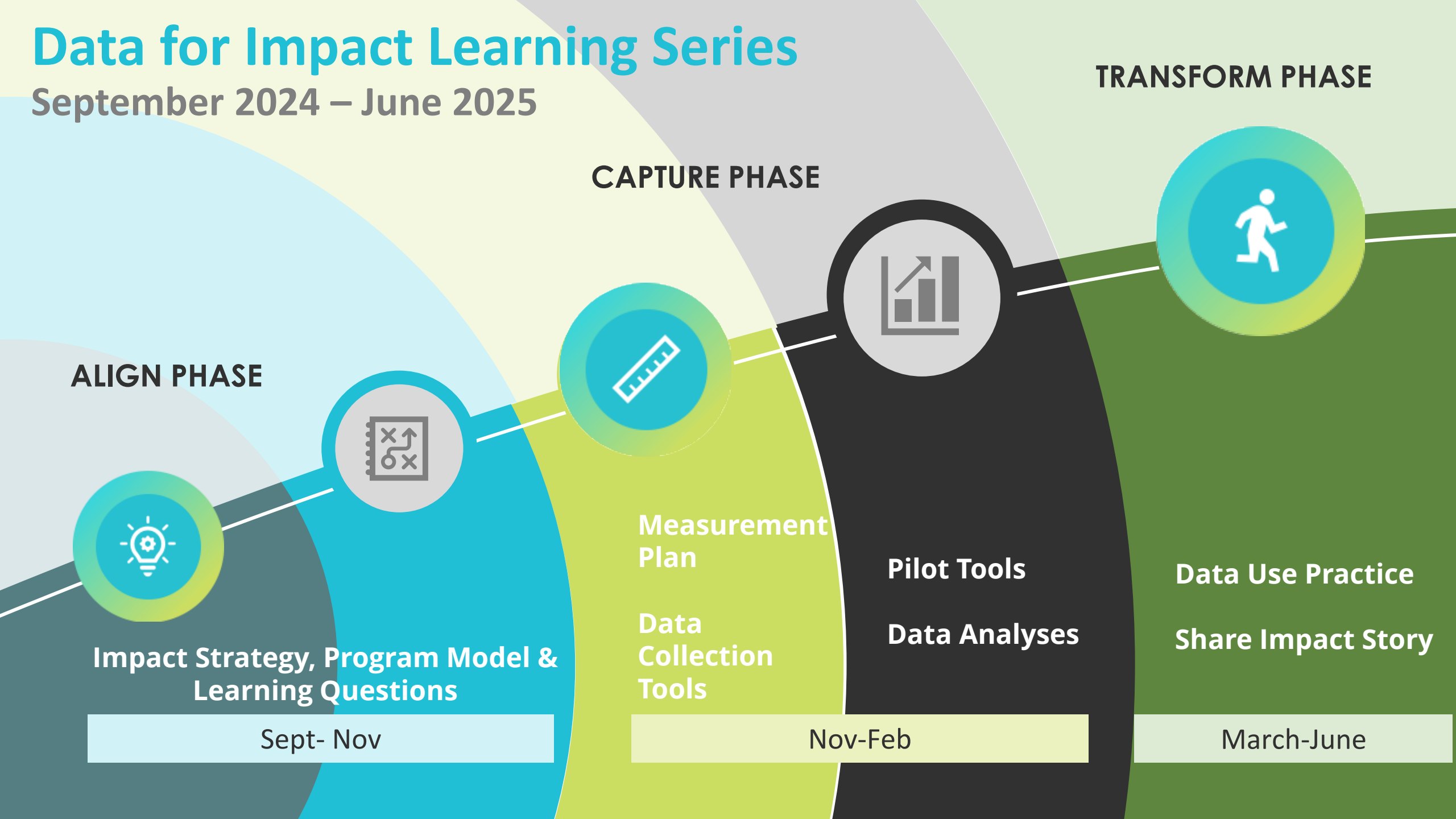


## TRANSFORM

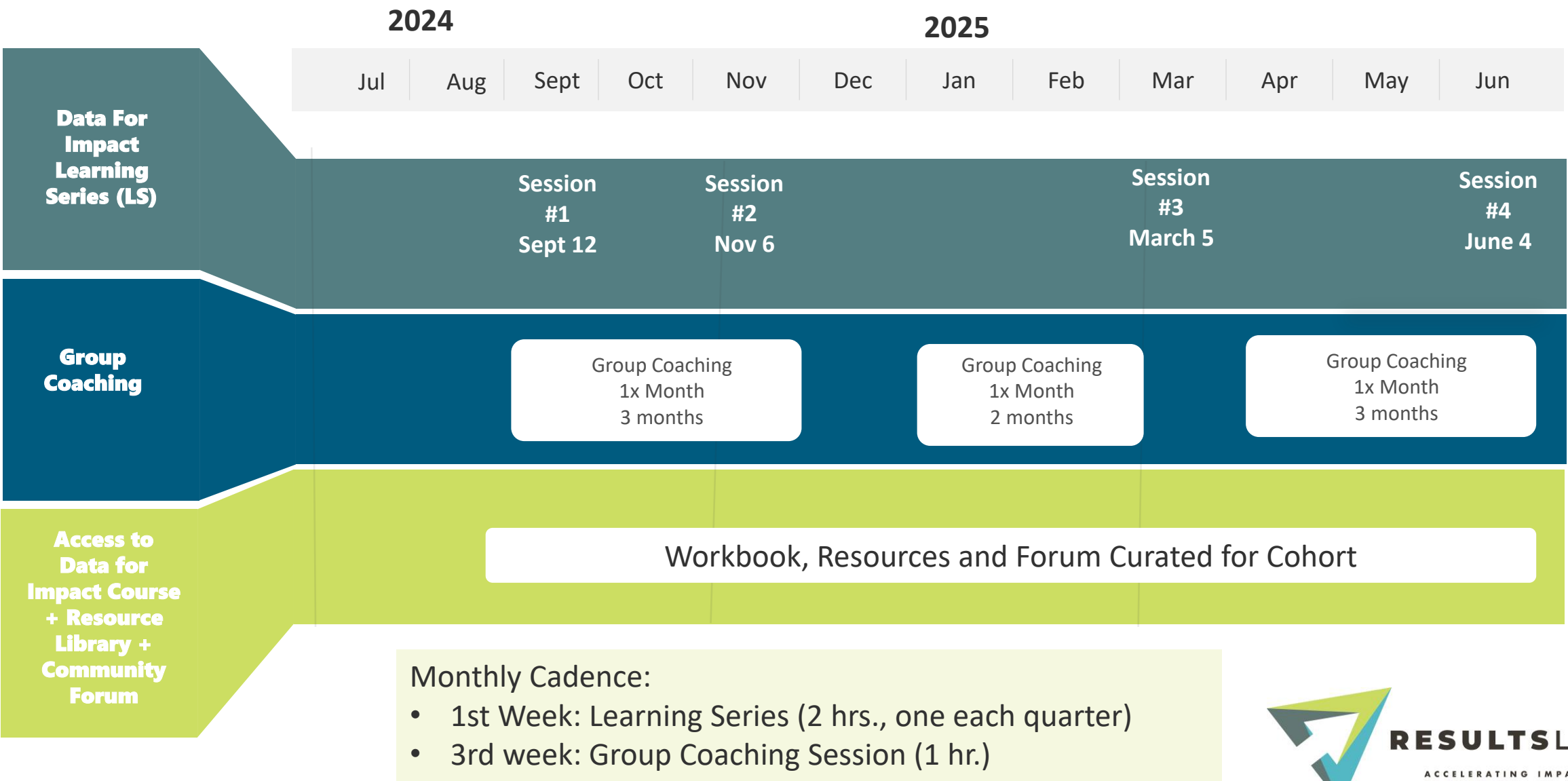
- Use Emergent Learning Practices to take Action
- Use Data and Results to Share your Impact Story

# Data for Impact Learning Series

September 2024 – June 2025

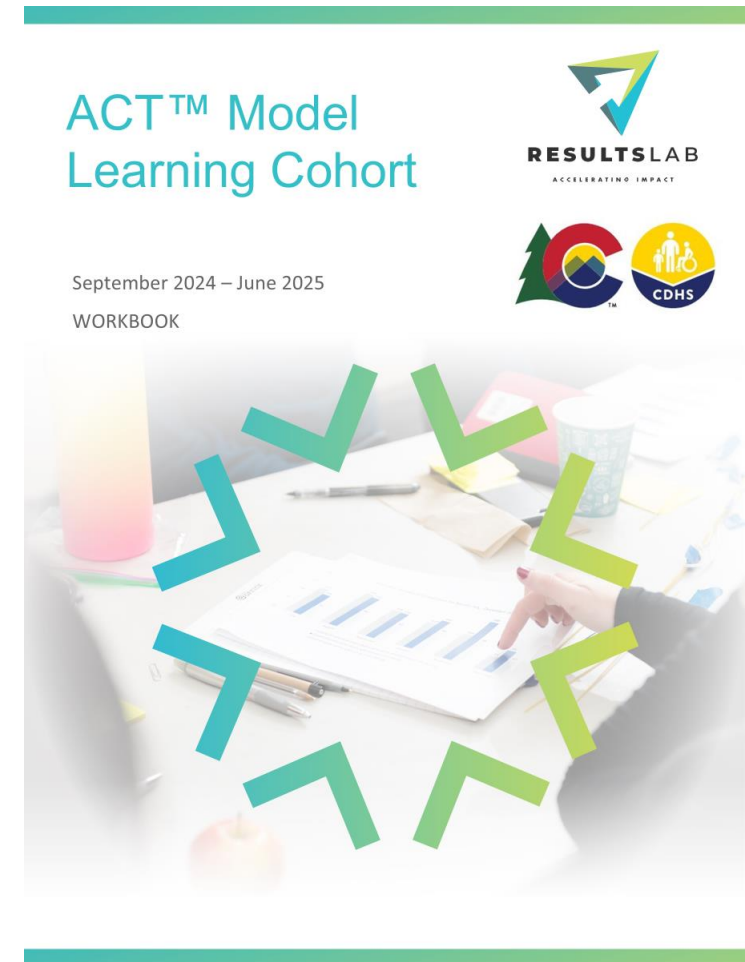


# Data For Impact Learning Series



# ACT Model Workbook & Resources

- In the Impact Collective, you can find all posted materials related to this Learning Series + much more to help deepen your practice
- First guiding resource will be your workbook
- Work on the element(s) that are most meaningful to you
- Visit the Data for Impact asynchronous course for future state or deeper dive support on these topics
- Each individual will have their own log in to our Impact Collective site.
  - Access the workbook using this [link](#)



# Questions





# Break



■ We'll come back together at...



# Goal: To Deliver The Best Summer Vacation!



# ACT Cycle: Align Phase

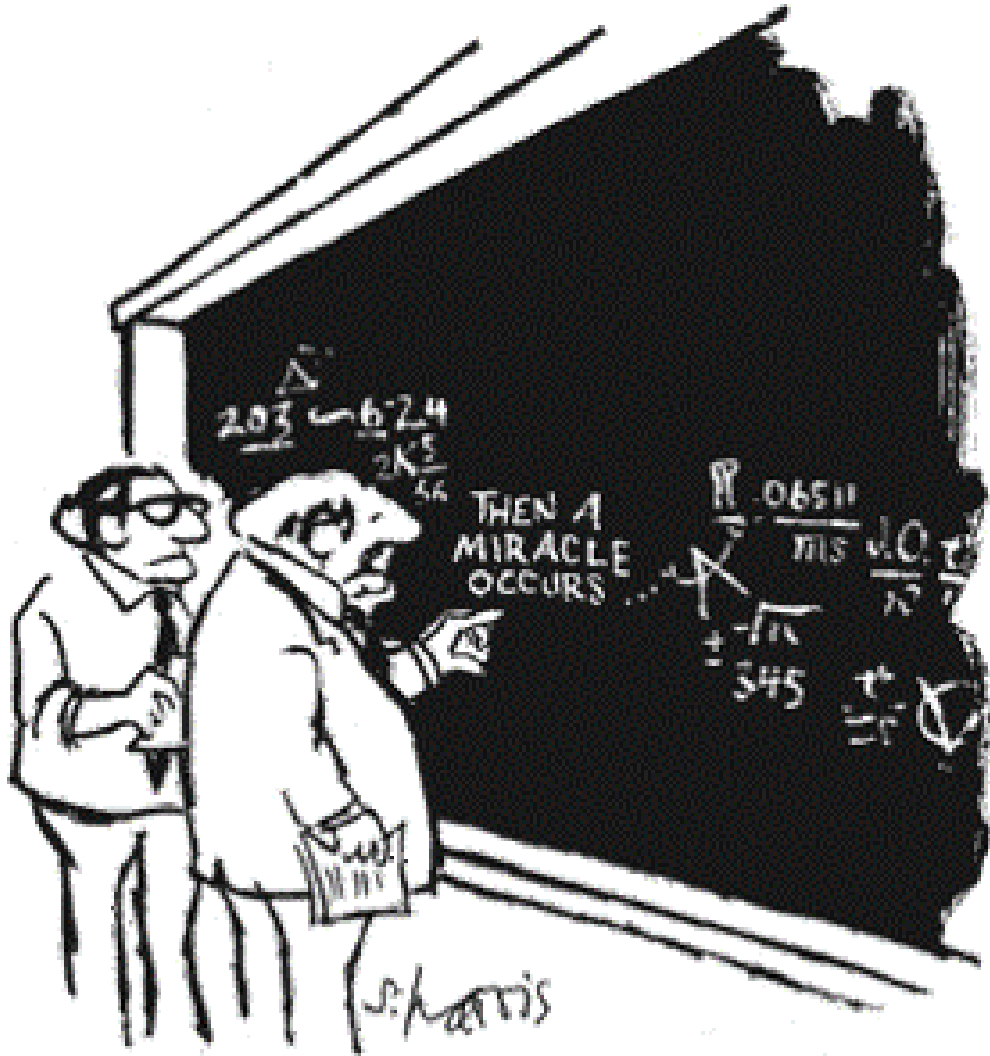


## 2 Key Components

- Impact Strategy
- Program Model

# What is an Impact Strategy?

An Impact Strategy (also called a Theory of Change) is a kind of map that helps to identify **WHAT** your organization is working towards, **HOW** the miracle happens and **WHY** paying attention to different steps and details matter.



"I THINK YOU SHOULD BE MORE EXPLICIT HERE IN STEP TWO."

# Why Create an Impact Strategy?



DECISION MAKING



PLANNING



COMMUNICATION



EVALUATION & LEARNING

# Impact Strategy

To what end goal or impact are you contributing?  
What is the greater community change you wish to influence?



With whom/in what  
are we trying to  
make a change?




What do you do to  
make change?



What changes are  
you creating?

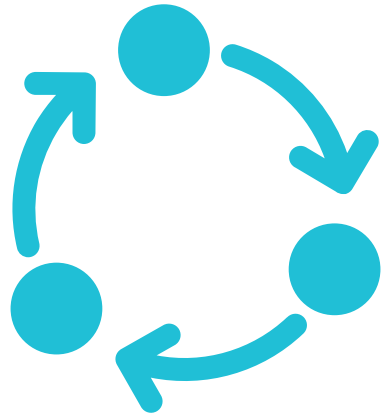
# Impact Strategy Framework

With whom are you trying to make a change?	What do you do to make change?	What changes are you creating?		To what end?
People We Engage	Core Activities or Services	Short-Term Outcomes	Long-Term Outcomes	End Goal (Impact)
				 Start Here!



# Developing Outcomes

WHAT CHANGES ARE YOU CREATING?



Outcome(s) = The thing(s) that will be different as a result of your program's efforts

-----

What will be different?

Who will it be different for?

# Developing Outcomes

Examples...

	Attitude/Belief	Knowledge/Skill	Behavior	Condition
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Thought, feeling

Understanding, know-how

Action

Situation, circumstance



EDUCATION  
Increased interest in school  
Or  
Feeling of belonging



EDUCATION  
Improved math ability



EDUCATION  
Increased school attendance



EDUCATION  
50% More HS Graduates in our community each year



## Camera on, Camera Off!

We're going to play CAMERA ON, CAMERA OFF!

I will read a statement and if that statement is **TRUE** for you, turn your camera **ON**.

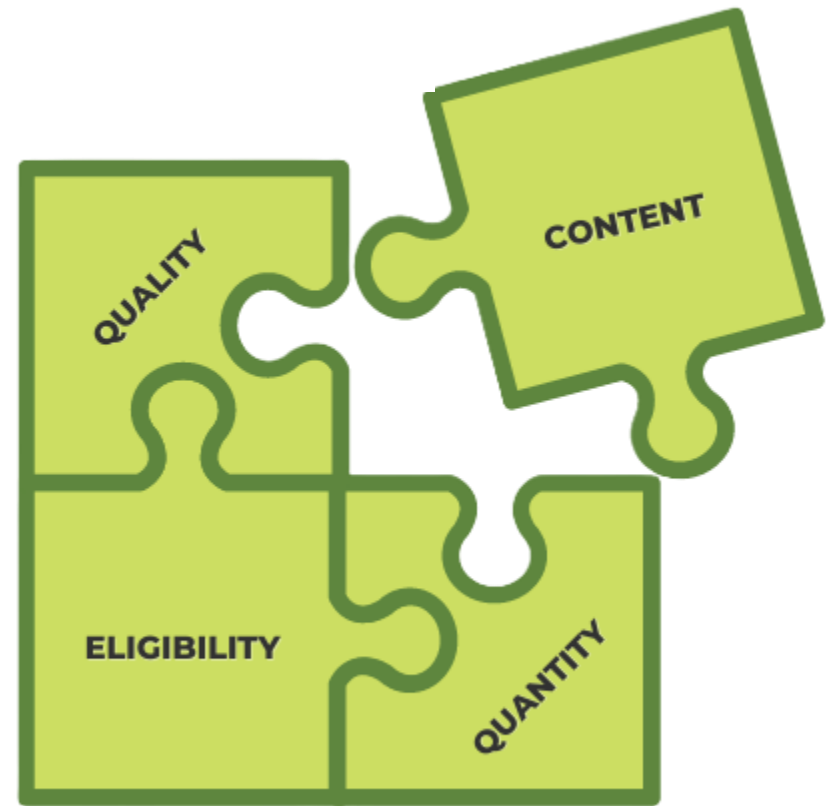
If it is not true for you, then keep your camera off.

**After every sentence, we will all turn our cameras off to reset.**

Let's try a practice round... everybody turn your cameras off!

# Program Models

- Define what your services or programs should look like.
- Demonstrate the essential elements of what you do.
- Articulate core activities/services/components with detailed descriptions of **eligibility, content, quality, and quantity**





# Why?

## Use Program Models for:

- Grant Applications
- Staff Trainings
- Board Discussions
- Strategic Planning
- Program Planning
- Continuous Quality Improvement
- Thought Partnership
- Understand Impact

# How does a program model connect to an impact strategy?



With whom/in  
what are we  
trying to make a  
change?

What are the  
specific  
characteristics?



What do you do to  
make change?

What are the core  
activities or services  
of your program?

How do you do it?

-Details-



What changes  
are you  
creating?

What are the  
outcomes of  
your work?



# PROGRAM MODEL EXAMPLE: Builds on Impact Strategy

Core Activities or Services	Eligibility	Content & Quality	Quantity		Outcomes	Impact
WHAT	WHO	HOW	HOW MUCH	HOW LONG	CHANGES	END GOAL
<b>Youth Mental Health Support Groups</b>	Youth, ages 12–18 Self-identified as needing/wanting join Have articulated 1 specific area of focus	<ul style="list-style-type: none"> <li>Evidence-based curriculum: Making the Most Out of Youth Mental Health Support Groups (Author,, 2013) modules 4-11. Focus on social justice approach to youth development</li> <li>Social Emotional: Group mentors lead activities in relationship building, conflict resolution, self-image exploration.</li> <li>Peer Leadership: Sessions are co-led by program youth; each youth leads one session during the program year on a topic of their choosing.</li> <li>Mentoring Relationships: ABC Mentoring provides the opportunity to build and maintain relationships with caring adults.</li> </ul>	1x/wk; 10–16 sessions 90-min sessions; begins prior to group & individual mentoring	Each Cohort = 1 semester 16 weeks		
<b>Youth Intervention Program</b>	Youth, ages 15–18 -Referred by school counselor -Referred by court advocate	<ul style="list-style-type: none"> <li>Tailor programs to address the diverse cultural backgrounds of participants, ensuring materials and activities are inclusive and relevant.</li> <li>Monitor reductions in risky behaviors and improvements in participants' decision-making processes.</li> <li>Assess the frequency of peer support interactions and the effectiveness of these engagements.</li> </ul>	1x week ~8 weeks 90 min each session	Summer Break~8 weeks		



# Small Group Reflections

Consider the Program Model framework presented...

Core Activities or Services	Eligibility	Content & Quality	Quantity		Outcomes	Impact
WHAT	WHO	HOW	HOW MUCH	HOW LONG	CHANGES	END GOAL

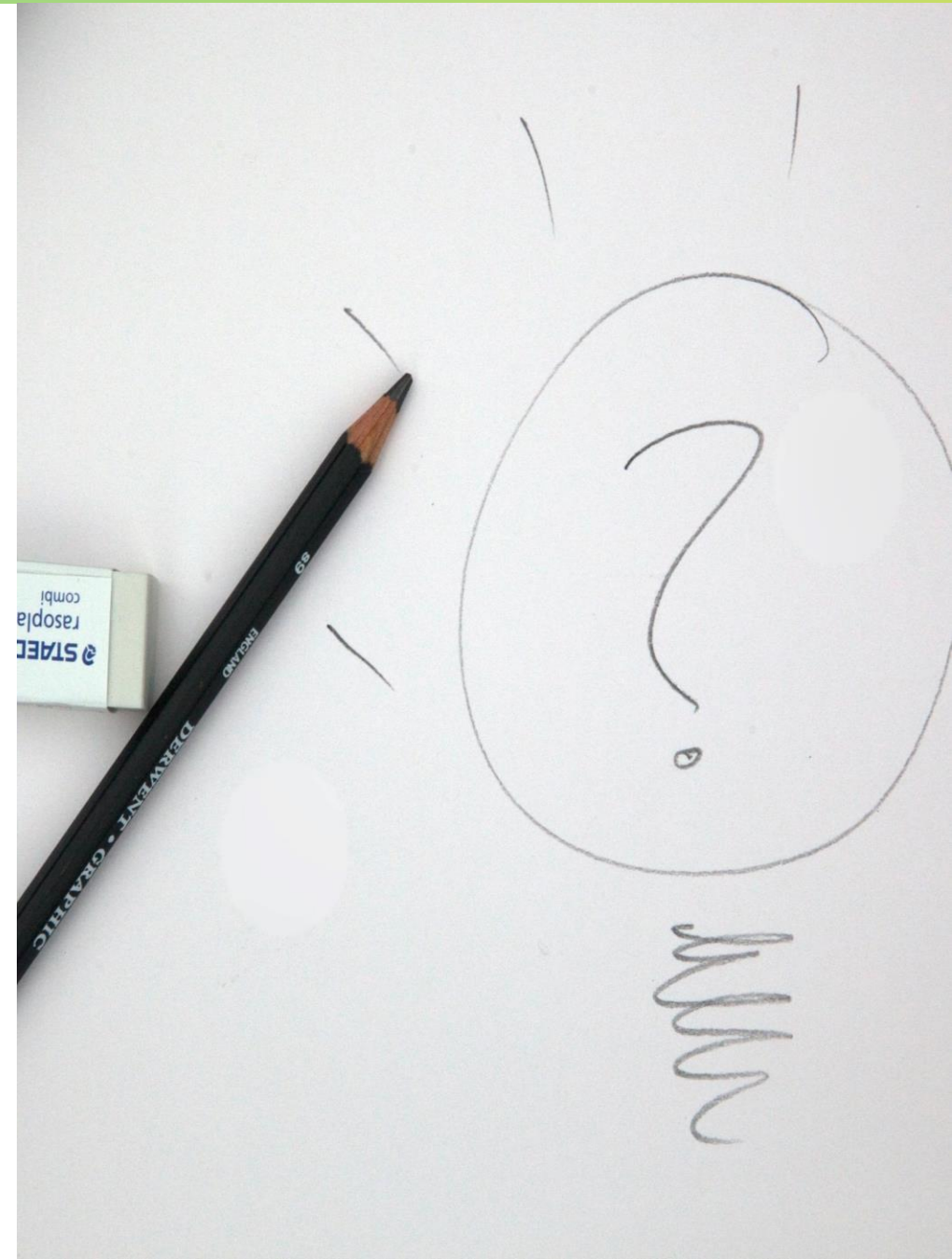
- Which areas do you think you have most clearly defined?
- In which areas do you have the most significant amount of data?
- In which areas do you find most challenging to clearly define or hold consistency to? Why?

# Ideas, Thoughts, Comments, Suggestions...



# Next Steps...

- Access resources here:  
<https://impactcollective.resultslab.com/act-model-workbook/>
- Review Workbook and Align Phase
- Review and/or Complete Impact Strategy
- Create list of questions
- First Coaching Session: Sept 24 9am-10am MT
  - Come prepared to share work to date, ask/answer questions, get ideas from peers, and consult with ResultsLab coach.



# Reflection & Closing

# Reflection

# Reflection

Join at [menti.com](https://menti.com) | use code 3969 9143

Mentimeter

## Instructions

Go to  
**[www.menti.com](https://www.menti.com)**

Enter the code

**3969 9143**



Or use QR code





# Thank you! Reach out anytime...

Maggie McGuire

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