#### WELCOME!

In Zoom, please rename to show:

- Your name/pronouns
- Organization you represent

## **ACT Learning Cohort**

Session 4 of 4: October 22, 2024





# **Transform Review**

## What is a Data Use Strategy?



WHO: Identify the stakeholders or audience who need the information.



**WHAT:** Determine the specific information or insights that the identified stakeholders would want to know.



**HOW:** Select the most effective communication vehicle or method for delivering the information to the stakeholders.



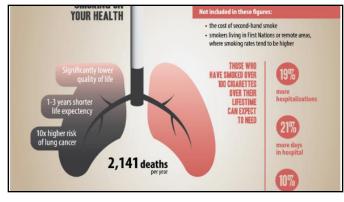
**WHEN:** Decide on the appropriate timing for collecting this information and sharing it with the stakeholders.

## **Example: Data Use Strategy**

Who Who needs to use this data?	What What would they want to know? (tie to learning questions)	How What is the ideal communication vehicl e?	When When should we share this with them?
Organizational Leadership	Who we engage What they experience What we achieve (all cut by programs, geographies)	Interactive Dashboard	Monthly







#### **verywell mind** 9 Ways Smoking Damages Your Skin f Share 9 Ways Smoking Damages Your Skin Smoking Causes More Than Wrinkles By Terry Martin 0 Medically reviewed by a board-certified physician Updated December 14, 2018 When someone mentions the toll smoking takes on your skin, what is the first thing that comes to mind? Most of us probably think of wrinkles, and with good reason. Some of the toxins in cigarette smoke damage collagen and elastin, which are fibrous components of skin that keep it firm and More in Addiction supple. This damage speeds up skin aging, making smokers more prone to wrinkles on their face and body. licotine Use Cigarette smoke also damages skin in other ways that affect Smoking-Related one's appearance and put smoker's lives at risk. Diseases After You Quit 1 Premature Aging of Facial Skin How to Quit Smoking Nicotine Withdro The Inside of Cigo

#### Abstract Go to: 🕑

On March 19, 2008 a Symposium on Pathophysiology of Ageing and Age-Related diseases was held in Palermo, Italy. Here, the lecture of V. Nicita-Mauro on Smoking, health and ageing is summarized. Smoking represents an important ageing accelerator, both directly by triggering an inflammatory responses, and indirectly by favoring the occurrence of several diseases where smoking is a recognized risk factor. Hence, non-smokers can delay the appearance of diseases and of ageing process, so attaining longevity.

#### Background

Go to: 🕑

On March 19, 2008 a Symposium on Pathophysiology of Ageing and Age-Related diseases was held in Palermo, Italy. Here, the lecture of V. Nicita-Mauro on Smoking, health and ageing is summarized.

How to share data: Consider your audience.



# **Data Action Planning**

### A. EMERGENT LEARNING MAP

### Step 3

#### Why does the data tell us this? What else do we know?

Look at the data and consider participants' experience and context to identify why the results might be what they are

### Step 2

PAST

#### What does the data say?

Prepare data that helps answer the learning question.

- Use graphs or tables to simply show data trends
- Break data down by data source or theme
- Review data by different population groups

**STEP 1** 

Identify your Learning Question Make sure it's: ✓ Useful

- Relevant
- Feasible

### Step 4 So what?

Brainstorm all the possible actions you could take that might respond to the data. Ensure you draw on learning from the past and projections of the future.

### Step 5

#### Now what?

Narrow in on actions that are the most impactful and feasible for your organization.

### **B. IMPACT MATRIX**

HIGH

#### High Impact / Low Feasibility

Actions that likely provide long-term returns but may be more complex to implement.

#### High Impact / High Feasibility

Actions that give the best return based on effort.

#### Low Impact / Low Feasibility

Actions that are time consuming and require resources better spent elsewhere.

### Low Impact / High Feasibility

Unimportant actions, often including everyday tasks







Did people start the survey and not complete? Or did they just not start?

S

A

Data collection timing? Surveys/observation forms throughout to gather information – Continuous Quality Improvement (CQI) -> can help inform short-mid term who could we ask about this info to learn more?

The people who facilitated the program!! -> experiential knowledge!

STEP 1

Identify your

Learning Question

**Learning Question** 

Are Adult

Participants

increasing self-

sufficiency during

6 month stay at

our center?

Survey accessibility?

### A. EMERGENT LEARNING M

### Step 3

#### Why does the data tell us this? What else do we know?

Look at the data and consider participants' experience and context to identify why the results might be what they are

> is there a relationship between people who completed the survey and people who experienced the greatest impact?

## What does the data say?

Prepare data that helps answer the learning question.

- Use graphs or tables to simply show data trends
- Break data down by data source or theme
- Review data by different population groups

#### Finding or Results #3:

38/40 Adults Completed client satisfaction survey 36/38 Reported the Program Survey was too long Finding or Results #2: 6/6 Adults Increased their Scores in BOTH areas: Agency & Pathways Finding or Results #1: 40 Adult Participants Completed the Program during their stay 6/40 Participants Completed the Program Survey

# Step 4

Brainstorm all the possible actions you could take that might respond to the data. Ensure you draw on learning from the past and projections of the future.

## Step 5

#### Now what?

Narrow in on actions that are the most impactful and feasible for your organization.

High Impact / Low HOH Feasibility Actions that likely provide Action: Create long-term returns but may alternative/suppl be more complex to ementary data implement. collection tools Low Impact / Low Action: Gather Feasibility more information Actions that are time consuming and require resources better spent Action: improve ≷ elsewhere. facilitation of the completion of the survey

**B. IMPA** 

Action #1: Make the program survey

shorter

(lower impact bc maybe we can't shorten the program survey effectively)

Action: combine the two surveys into one, with a balance of satisfaction, process, and impact questions

### High Impact / High Feasibility

Actions that give the best return based on effort.

### Low Impact / High Feasibility

Unimportant actions, often including everyday tasks

HIGH

LOW

FEASIBILITY

## **Example: Data Action Plan**

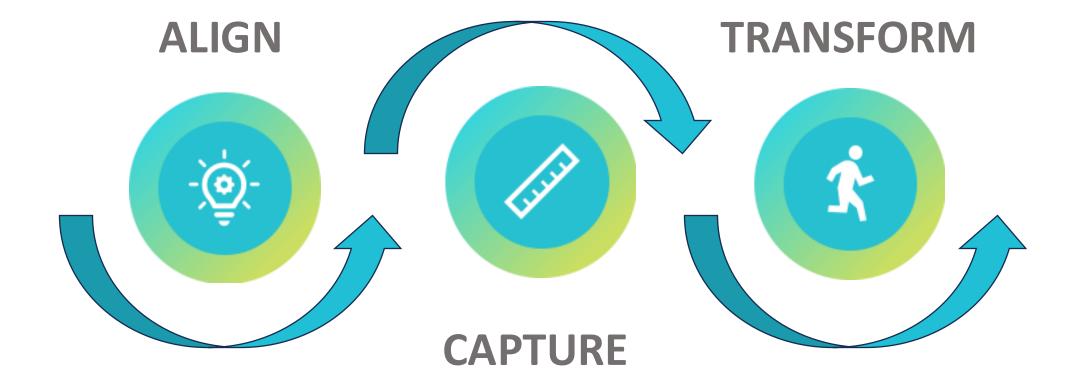
What		Who	When
What can we take forward? Describe the specific task.	Type of Action & Tool: Data, Programming, Communi cation	Who will be responsible for this?	When should it be done?
<ul> <li>Address Data Gaps</li> <li>All staff data entry training to address data completion issues</li> <li>Compare data completeness from the pilot vs after all staff training to ensure issue has been addressed</li> </ul>	<b>Type of Action:</b> Data & Programming <b>Tool:</b> Training Slide Deck	Data Coordinator	By Friday April 5th, 2024

## **Break**



### We'll come back together at...

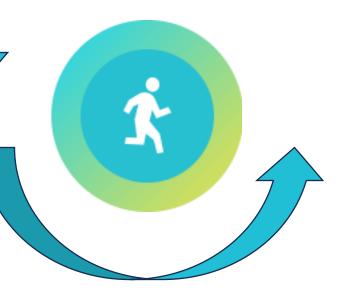
## **Bringing It All Together**



## **Bringing It All Together**

- Impact Strategy
- Program Model
- Learning Questions

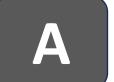
- Data Use Strategy
- Emergent Learning Practice
- Data Action Plan



- Measurement Strategy
- Measurement Plan
- Data Collection Tools
- Analysis

# **Taking it Forward**

Applying the <u>PROSCI ADKAR Model</u> may enable you to become leaders of change management. It assists us to focus activities on that drive individual change and help to achieve organizational results.



AWARENESS of the need for change

**DESIRE** to participate and support the change



**KNOWLEDGE** on how to change

**ABILITY** to implement desired skills and behavior



**REINFORCEMENT** to sustain the change

### (A,K) Building Awareness and Knowledge

Educate staff and team about why we are collecting data in respective programs and how this helps tell the story of who we are + the work we do.

Make data use part of day-today operations by creating time for individuals on the team to focus on data.

Establish consistent practices with the team, conducting learning deep dive sessions, data call-outs in staff meetings, and data dialogue sessions.

### Strengthening Desire

Identify and leverage champions to model and steward strong data practice and impactoriented decision making.

Provide recognition for those that have data wins or for those that have gone deeper in their data practice (kudos, call-outs, incentives).

### A Facilitating Ability (Skills + Resources)

Create a cross-cutting data team focused intently on managing data practice, leverage a Data Manager to align data across programs and elevate cross cutting insights and learning in practice.

Invest in foundational trainings in systems/platforms and data analysis, distribute skillset across multiple team members. R Operationalizing Reinforcements

Ensure leadership is on-board and sponsoring changes.

Integrate data practice into individual job descriptions and performance reviews.

## 1:1 Coaching with ResultsLab



- November February
- Up to 40 hours
- Recommend 1-2 people from the team be involved, preferably inclusive of a datafocused colleague



## **Next Steps**

- Work with Isabel to identify time for first 1:1 Coaching Meeting (early November)
- Use Workbook as Resource with 1:1 Coaching
- Engage in additional Colorado Access Foundation supports (i.e. workshops)
- Check out Impact Collective Resources: Visualizations, Storytelling, Etc.

INSFORM: CREATING	A DATA IMPLEMENTATION PLAT	N		(x
emplate	: Creating a	n Implemen	tation Plan	Ċ
IMPLEMENTATI	0 1 0 1 H			
What	How	Who	When	
Communication				
Training + Coact	hing			
Folding into ope	erations (staffing, integrat	ting into systems + practic	e)	

# **Reflection and Closing**

## One Word....

Confident!

Unsure...

Achievable

What is one word you would use to describe how you are feeling about this ACT Cycle overall?

Concerned

**Sustainable** 

Momentum



ALIGN •Create an Impact Strategy •Develop a Strong Program Model •Identify Learning Questions



CAPTURE •Identify Measurement Goals + Objectives •Build a Strong Plan for Measurement •Create or Refine Data Collection Tools •Pilot Tools •Practice Data Analysis



Supported

TRANSFORM
Use Emergent Learning Practices to take Action
Use Data and Results to Share Impact Story

Join at menti.com | use code 6863 8672

Mentimeter

### Instructions

### Go to www.menti.com

Enter the code

## 6863 8672



Or use QR code

## Thank you! Reach out anytime!

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