

WELCOME!

In Zoom, please rename to show:

- Your name/pronouns
- Organization you represent

ACT Learning Cohort

Session 3 of 4: September 24, 2024



Today's Plan

We have a variety of activities throughout and ~5-minute break scheduled about half-way through!



Welcome Back



Capture Review & Activity



Transform Framing

- Data Use Strategy
- Data Action Planning



Next Steps
Reflection & Closing

Meet the ResultsLab Team!



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The ACT Learning Series

Colorado Access Foundation
funded partners enhance their
mindset, tools, and skills for
evaluation and learning practice

July 23, 2024 –October 22, 2024
4 Guided Sessions

- #1 Overview/Align
- #2 Align/Capture
- #3 Capture/Transform
- #4 Transform/Recap



ALIGN

- Create an Impact Strategy
- Develop a Strong Program Model
- Identify Learning Questions



CAPTURE

- Identify Measurement Goals + Objectives
- Build a Strong Plan for Measurement
- Create or Refine Data Collection Tools
- Pilot Tools
- Practice Data Analysis



TRANSFORM

- Use Emergent Learning Practices to take Action
- Use Data and Results to Share Impact Story

Capture Review

Create A Measurement Strategy



WHY: Articulate your goals for a measurement practice



HOW: Elevate the values you want to uphold through your measurement practice



WHAT: Frame for why you will capture specific information

Measurement Goals



Learning & Improvement

Develop a culture of learning across our organization. Focus on discovering what makes our approach successful and how to strengthen our practice.



Knowledge Generation

Develop an understanding of what practices and processes contribute to systems change in multiple areas. Share best practices with the field.



Accountability

Use data to tell our impact story to our participants, staff, community, and funders. Use data to drive decision making and allocate organizational resources.

NONPROFIT PARTNER NAME & LOGO

Learning Questions

Our measurement practice will include 3 areas of inquiry each with its own set of indicators.

Who do we serve & engage?
What do we do & how do we do it?
What do we achieve?

Measurement Approach

Guiding Principles for our Measurement Practice



Representative of Participant & Community

- ✓ Develop community responsive practices
- ✓ Engage participants in meaningful and authentic ways



Accessible

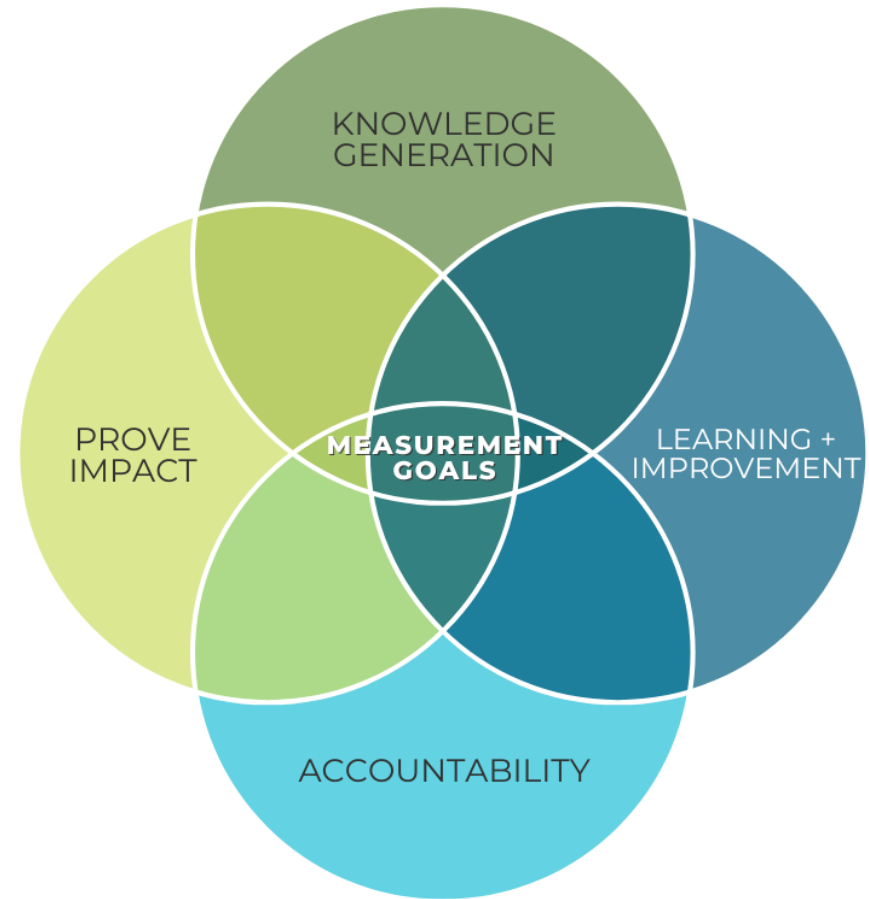
- ✓ Minimize burden to staff, members and participants.
- ✓ Align with organizational and staff capacity

We will hold ourselves accountable to our measurement strategy and dedicate appropriate resources to it.

WHY are you collecting data?

There are four common big picture goals when it comes to data collection.

What has been driving your organization to date? What would you like to set as your goal(s) moving forward?



HOW do we do our data practice?

Just like organizational cultures differs from one organization to the next, so do measurement practices. Think about the values that should drive your measurement practice.

Our measurement practice will be...



Inclusive

Ethical



Rigorous

Efficient



Simple

Community-led



WHAT do we capture?

SET YOUR FOCUS THROUGH LEARNING QUESTIONS



A learning question is simply a question you have about your work that you want to answer through data.

WHAT do we want to know?

WHO WE SERVE

- Who needs this most?
- Who did we reach?
- Who did we not reach?

WHAT WE DO

- How much did participants experience?
- What was the quality?
- Were participants satisfied?

WHAT WE ACHIEVE

- How have mindsets changed?
- How have skillsets changed?
- How have practices changed?
- How have supports changed?
- How have structures changed?
- How have policies changed?

Choose/Develop Learning Questions

Measurement Plan

Provides you with a comprehensive plan to guide your data practice.

This can also be called a *data plan*, *results framework*, or *evaluation plan*.



WHAT you need to know

Your **Outcomes** will come from **your Impact Strategy**. You can also reference the **Learning Questions** in your **Measurement Strategy** to identify key indicators.



HOW you will you collect the data?

This information is new information and will need to be defined but you can reference **Measurement Goals & Measurement Approach** in your **Measurement Strategy** to define your data collection approach.



WHO is responsible for data collection & **WHEN** does data collection occur?

This information is new information and will need to be defined.

Example: Measurement Plan

Learning Questions:				
Outcome Thing that changes because of the activity	Evidence Information you will collect to demonstrate change	Method for tracking or gathering information to count as evidence	Details about how, when and from whom organization will collect data systematically	Details for organizing, reviewing and identifying results

COMMON DATA COLLECTION METHODS



Surveys

Observations or "Look For" tools

Secondary Data Review

Focus Groups/Listening Sessions

Interviews

Activity Based & Participatory Activities

Break



■ We'll come back together at...

TRANSFORM

Data Use Strategizing

Developing a Data Use Strategy: Foundational Anchors

- Our Learning Questions & Measurement Goals
(from *Measurement Strategy*)
- Our Indicators & Data Collection Tools
(from *Measurement Plan*)



Example: Measurement Plan

C4D Strategy: Learning Question:				
Outcome Thing that changes because of the activity	Evidence Information you will collect to demonstrate change	Method for tracking or gathering information to count as evidence	Details about how, when and from whom organization will collect data systematically	Details for organizing, reviewing and identifying results
C4D Signal of Progress	Indicators	Data Collection Tools/Instruments	Data Collection Implementation	Data Analysis

What is a Data Use Strategy?



WHO: Identify the stakeholders or audience who need the information.



WHAT: Determine the specific information or insights that the identified stakeholders would want to know.



HOW: Select the most effective communication vehicle or method for delivering the information to the stakeholders.



WHEN: Decide on the appropriate timing for collecting this information and sharing it with the stakeholders.

WHO needs this information?

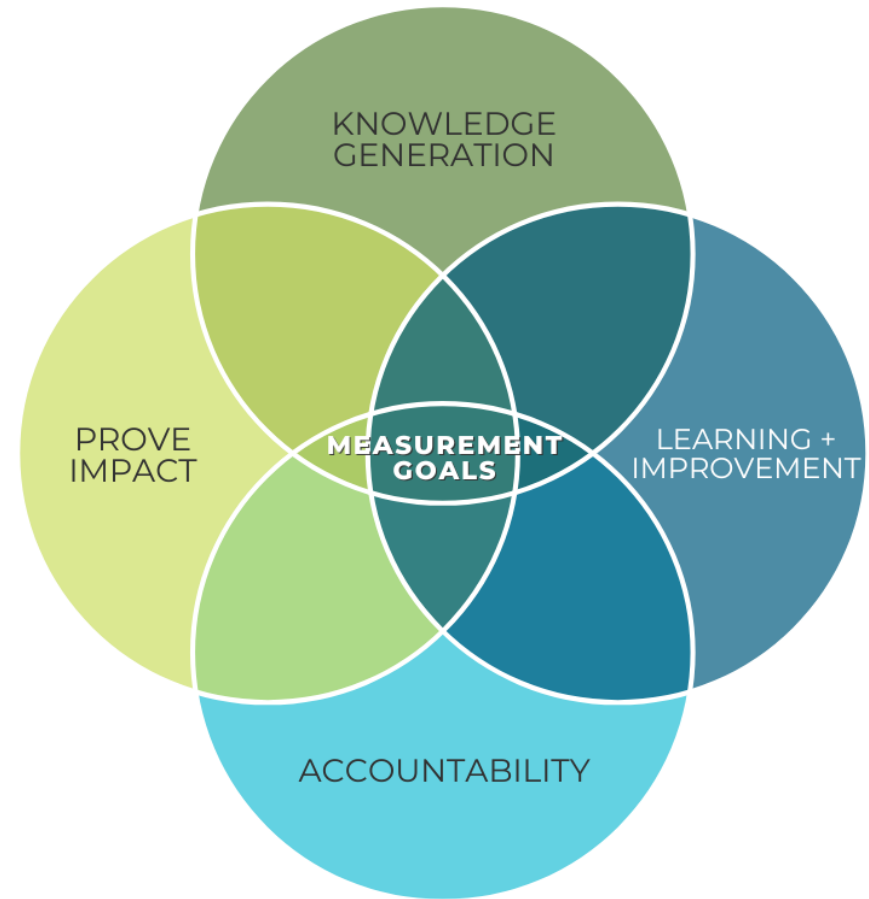
- Staff
- Funders
- Participants/Clients
- Community Members
- Volunteers
- Partners
- Policy Makers
- Others

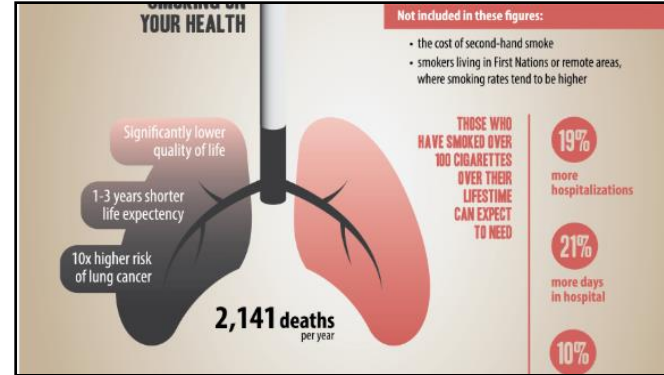


WHY do they need this information?

Remember that there are four common big picture goals when it comes to data collection.

**What goals did you set for your data collection practice?
How do these goals align with your target audience?**





verywellmind 9 Ways Smoking Damages Your Skin

9 Ways Smoking Damages Your Skin

Smoking Causes More Than Wrinkles

By Terry Martin | Medically reviewed by a board-certified physician | Updated December 14, 2018

When someone mentions the toll smoking takes on your skin, what is the first thing that comes to mind? Most of us probably think of wrinkles, and with good reason. Some of the **toxins in cigarette smoke** damage collagen and elastin, which are fibrous components of skin that keep it firm and supple. This damage speeds up skin aging, making smokers more prone to wrinkles on their face and body.

Cigarette smoke also damages skin in other ways that affect one's appearance and put smoker's lives at risk.

1 Premature Aging of Facial Skin

More in Addition

- Nicotine Use
- Smoking-Related Diseases
- After You Quit
- How to Quit Smoking
- Nicotine Withdrawal
- The Inside of Cigarettes

Abstract Go to: ☑

On March 19, 2008 a Symposium on Pathophysiology of Ageing and Age-Related diseases was held in Palermo, Italy. Here, the lecture of V. Nicita-Mauro on Smoking, health and ageing is summarized. Smoking represents an important ageing accelerator, both directly by triggering an inflammatory responses, and indirectly by favoring the occurrence of several diseases where smoking is a recognized risk factor. Hence, non-smokers can delay the appearance of diseases and of ageing process, so attaining longevity.

Background Go to: ☑

On March 19, 2008 a Symposium on Pathophysiology of Ageing and Age-Related diseases was held in Palermo, Italy. Here, the lecture of V. Nicita-Mauro on Smoking, health and ageing is summarized.

How to
share data:
Consider
your
audience.

Gallery Walk

Let's explore ways to bring the data to life and drive it towards actions.

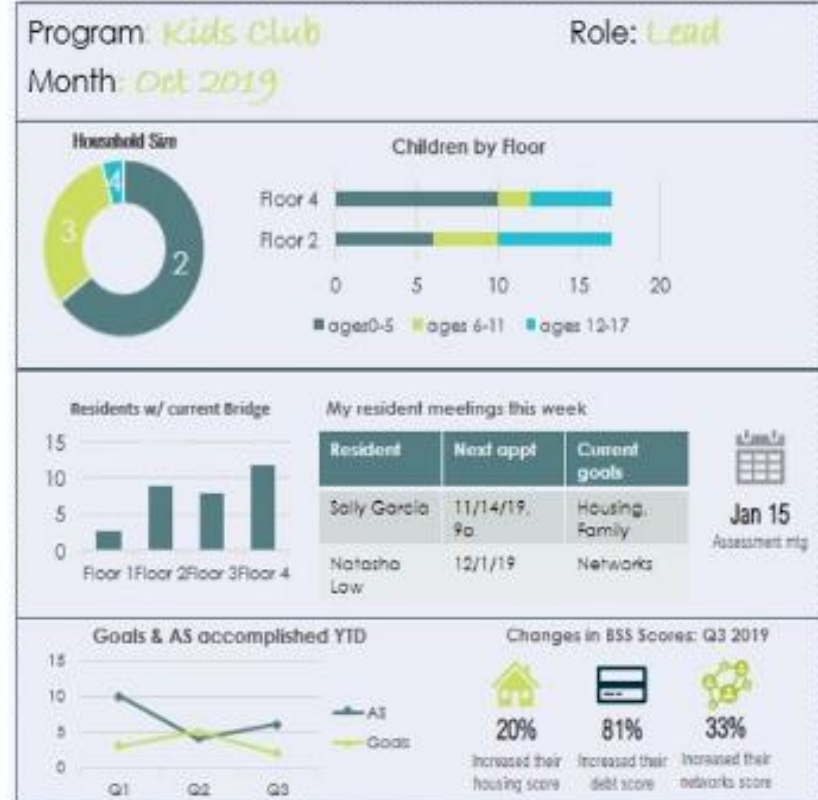
Listen and explore.

Place a heart next to those you are/may be interested in using.

Share-Out Methods for your Data Communications Plan

Dashboard

A data share-out tool that can be updated regularly and is structured by your learning questions or key pieces of your measurement plan (i.e. what you do; what you achieve).



Share-Out Methods for your Data Communications Plan

One-Pager

One-pagers consist of key bulleted takeaways and visuals like graphs or diagrams on (you guessed it) one page to keep it succinct.



Share-Out Methods for your Data Communications Plan

Short Report or Memo

A three page report allows you to include key bulleted takeaways, visuals, and some deeper exploration of relationships and the data collection methods that you used.

Insights Memo Example

BACKGROUND

The Opportunity: Peer-to-peer digital learning community models are becoming increasingly promising for effective adoption and implementation of instructional materials, especially during a time of rapid cultural change and a widespread shift to remote professional development and instructional delivery models. Given the growing body of research validating impact on communities, there has been an effort to codify peer-to-peer community design principles and emerging best practices.

Goals: The goal of the Peer Communities to Support Curriculum Instruction (PCSCI) grant is to test the following hypothesis:

If partners have access to/use tools and best practices to develop, manage, and sustain digital peer communities, the field can scale impactful and sustainable digital communities of practice.

This initiative has allowed the Bill & Melinda Gates Foundation (the Foundation) to:

- Test the design features selected as best practices in designing a Peer-to-Peer Community.
- Understand the value brought to teachers by virtue of participating in a Peer-to-Peer Community.
- Encourage teacher use of curriculum and successful outcomes by providing a layer of “always-on” peer support.
- Help providers scale their business by leveraging peer communities to complement their internal organizational capacities.

Partners Support: Ten grantee partners joined this pilot, all listed on the PCSCI [community dashboard](#). Eight from an earlier grant process and two additional partners were selected to test the digital toolkit, supports, and process provided to participants, as well as assess the outcome. Each of the ten grantees participating in the PCSCI project received the following supports:

- **On-demand peer-to-peer community toolkit** ([access here](#))
Toolkit included a step-by-step process and suite of supporting resources to help grantees start a community from scratch, engage participants, and measure success.
- **Monthly support calls**
Agendas were informed by grantee responses to a monthly pulse survey and included progress read out, a deep dive on a timely component of community building, and open Q&A.
- **1:1 support calls**
Grantees were invited to book 1:1 Q&A / individual support time with the team. Sessions were offered between monthly support calls.
- **Community activation dashboard** ([access here](#))
This site featured a grant program overview, progress dashboards for each grantee partner, and a program evaluation plan and reports.

Share-Out Methods for your Data Communications Plan

Feature Slides or Presentation

Use a slide deck to present key takeaways utilizing more visuals and interaction.



Inclusive Data Practices:

Creating pathways for communities and organizations to uncover knowledge and use data – together

MAY 25, 2021



Share-Out Methods for your Data Communications Plan

Conversational Share-Out

Data findings are shared in a meeting or gathering paired with opportunities for discussion, questions, and/or reflection.



Share-Out Methods for your Data Communications Plan

Infographic

A visual storytelling tool that uses images, data visualizations, and text.

Let's Look at Atlantic and Gulf Coast Shark Incidents

The Global Shark Attack File data contains reported shark incidents, locations, and their outcomes. The gray bubbles indicate incident locations.

Are Sharks Really Villains?

A small percentage of 1.5k reported shark incidents resulted in the victim dying.



Mystery Lurks in the Deeper Waters

As or sea disasters frequently result in a large number of deaths at sea. Most incidents with sharks end in minor injuries such as a laceration.

Incidents Rising or Better at Reporting?

The Shark Research Institute collects incidents. Older reports are from newspapers. Counts are rising because the internet makes the data collection easier!



Taste testing?

Sharks don't have hands - so if they want to know if something is edible - only one way to find out.

Danger in Paradise?

Florida has the most incidents overall. With the tropical weather and relaxing water activities - what human (or shark) can resist all that coastal front property?

What was victim doing?



Where was person injured?



SAS Viya

Share-Out Methods for your Data Communications Plan

Social Media Post

Sharing visuals or quick bullet points on your preferred social media platform along with a question can quickly share data widely and allow for low-barrier engagement.

PARTNER
SPOTLIGHT



WARREN  VILLAGE
Transforming Parents' Lives, Improving Children's Futures.

Share-Out Methods for your Data Communications Plan

Annual Report

A traditional and more formal write-up of your organizational picture each year, including progress, successes, and learning, and can be grounded in key data and insights.



Sample Annual Report



Share-Out Methods for your Data Communications Plan

Mural, Poster, or Other Visual

Visuals and graphs on a larger scale that can be displayed publicly at a relevant location or on a website.





Reflection and Closing

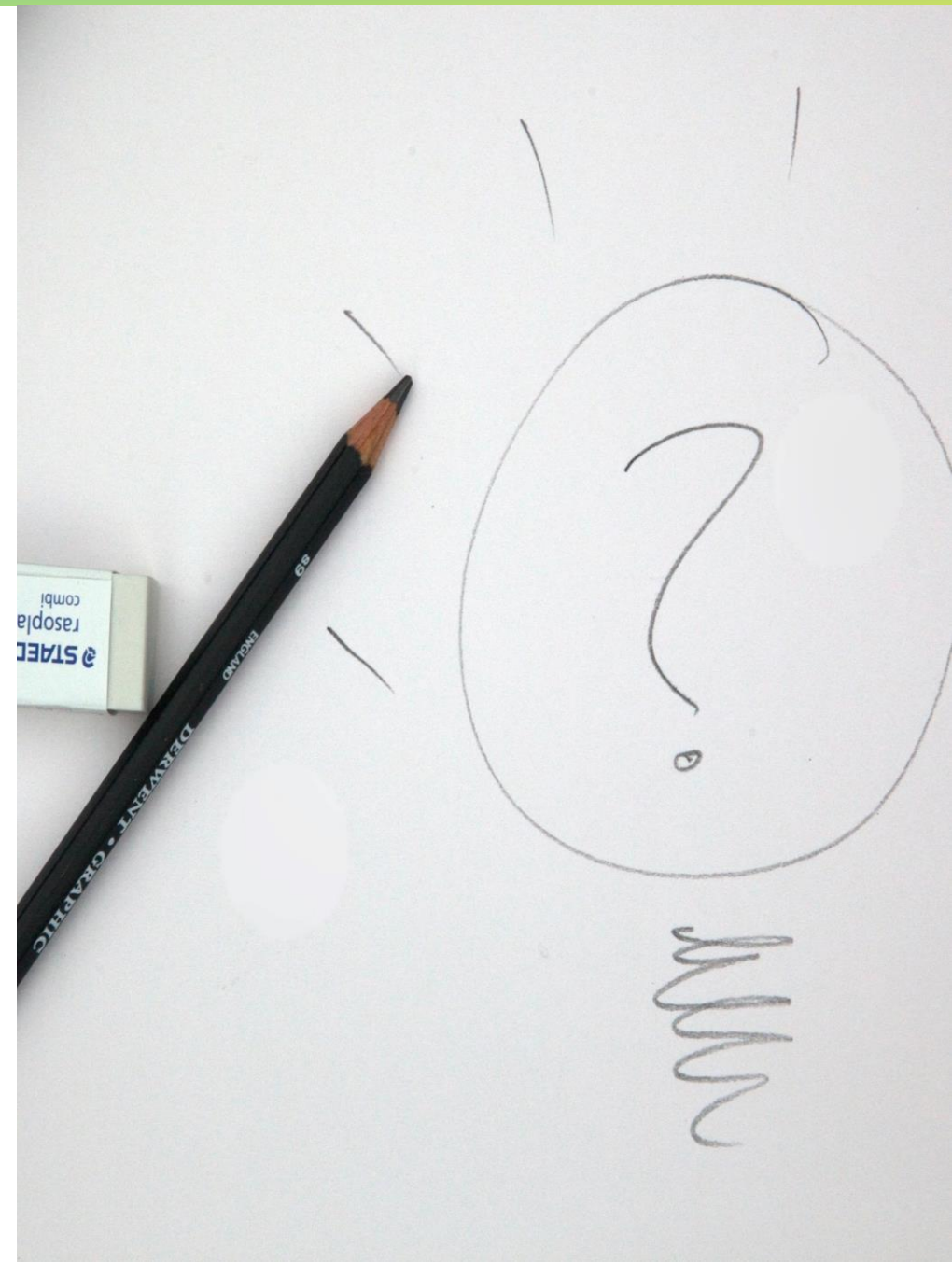
1:1 Coaching with ResultsLab



Because of your participation in the ACT Learning Cohort, you have the opportunity to "apply" for individual hours with a dedicated ResultsLab consultant. Please submit the [interest form](#) by end of day, October 15, 2024.

NEXT STEPS

- Review Workbook and TRANSFORM Phase
- Complete:
 - Data Use Strategy
- Next Workshop: October 15
 - Inclusive Data Practice
- Next and Final ACT Series Session: October 22
 - Come prepared to share work to date, ask/answer questions, and consult with ResultsLab.
- Submit the interest form for 1:1 Coaching (if interested!)



Instructions

Go to

www.menti.com

Enter the code

79 31 36 5



Or use QR code



Thank you! Reach out anytime!

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