

ACT Learning Series: Capture

Session 2: January 9, 2025



COLORADO
Department of Public
Health & Environment



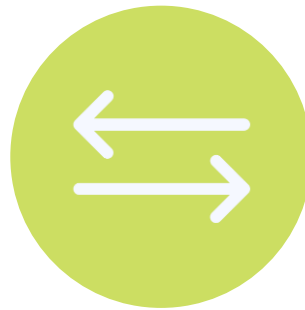
Agenda



Share your name, organization, & your dream job as a kid in the Zoom poll!



- Welcome & Introductions
- Review of ALIGN Templates & Use Opportunities
- Reflections & Sharing Learnings
- Quick Break



ACT: Capture Phase:

- Framing the Capture Phase
- Completing your Measurement Plan
- Taking your data practice forward



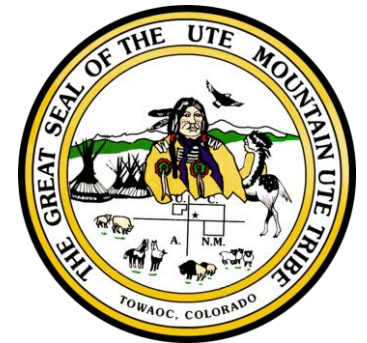
- Next Steps
- Coaching Sign up & Closing

Meet HDCGP Grantee Partners



Las Animas | Huerfano Counties
DISTRICT HEALTH DEPARTMENT

TRI-COUNTY HEALTH NETWORK



Meet the ResultsLab TTA Team!



Kenzie Strong
VP, QUALITY +
INNOVATION



Laurelin Haas
IMPACT
CONSULTANT



Natalia Yavich
SENIOR IMPACT
CONSULTANT



Missy Catlow
IMPACT
CONSULTANT



Rahul Kulkarni
SENIOR IMPACT
CONSULTANT

Align Reflection

ACT Cycle: Align Phase



Key Components & Purpose:

- Impact Mapping + Program Model Activities
- Drafting Your Grantee-Led Evaluation Learning Questions

ALIGN Template Feedback

- 1 Well-defined outcomes and actionable learning questions.
- 2 Clear and logical organization with thorough detail throughout templates.
- 3 CDPHE Evaluation changes impacted key evaluation concepts and definitions originally shared.
- 4 A renewed focus on Policy and Systems Change.
- 5 Opportunity for more specificity in the scope of Evaluation Questions

Updates and Next Steps

Key CDPHE Evaluation Updates and Grantee Next Steps

Evaluation Updates and Reframing

- We are further aligning data capture with CDPHE Evaluation Goals and focus areas
- We will see this shift through:
 - Framing our learning around CDPHE Evaluation questions and outcomes (informed by grantee evaluation questions)
 - Updated Align Templates
 - Shifted Evaluation Language
 - Alignment of grantee data collection with CDPHE Priority Metrics

Next Steps:

Grantee-Led Evaluation Templates

- Work to update your ALIGN Impact Mapping and Program Model in the **new, updated templates** in response to provided feedback from your coach
- Complete your Capture Templates from January to March
- Resubmit your refined templates and the Capture Template with the next HDCGP Progress Report by **March 15th** through RedCap

Updates and Next Steps

Key things to know about CDPHE Priority Metrics

■ CDPHE Priority Metrics:

- Informed through your Grantee Evaluation Questions
- Used to collect (and align) key data for the CDPHE HDCGP Grant Program Cluster Evaluation and your Grantee Led Evaluation
- Not all metrics will be relevant to every project (e.g., if your focus is on strategic documentation, reporting on "Priority Populations Directly Served" may not be relevant).
- Collected through ongoing RedCap Progress Reports.

ACT Learning Series

ACT Cycle: Capture Phase



Today's Goals

- Introduce the Measurement Plan & CDPHE Priority Metrics
- Practice selecting data points for priority metrics
- Aligning and action planning around your Data Collection Tools, current or future

Rock-Paper-Scissors Tourney

PLAY: Set a 60 second timer and play as many rounds of rock-paper-scissors with your cohort members as you can.

REFLECT: How might you measure success? Address the “**what**” (pieces of data) and “**how**” (collecting that data) of your measurement approach.



Measurement Plan

What is a measurement plan?



A measurement plan outlines **WHAT** you need to know and **HOW** you will collect the data. This provides you with a plan to guide your data practice. This can also be called a *data plan*, *results framework*, or *evaluation plan*.



MEASUREMENT PLAN

Evaluation Questions	Metrics		Data Collection Method	Tool Name and New Versus Existing
	What data will you collect to demonstrate reach and change?		What method will you use to gather information to count as evidence?	Is this a tool that you would need to create, or does it already exist? You will include Your Tools (Images or Exact Copy) in your RedCap Submission.
CDPHE Evaluation Questions	CDPHE Priority Metric	Grantee Metric		
WHO: Whose lives will you change? Who did you reach/serve?				

Building your Measurement Plan in 3 Steps

1. Grounding in evaluation questions & CDPHE Priority Metrics

2. Tailoring metrics to projects

3. Selecting method(s) to collect metrics: New vs. Existing

1. Grounding in evaluation questions & CDPHE Priority Metrics

CDPHE Evaluation questions	Priority Metrics Category	CDPHE Priority Metrics
What priority populations did HDCGP reach/serve?	Priority Populations	• # of CDPHE priority populations directly served/reached by CDPHE priority population categories over time
		• # of CDPHE priority populations indirectly reached (estimate)
Who are the grantees partnering with?	Partners	• # of individuals partnering with your project, by partners categories over time
How are these partnerships contributing to achieving outcomes?	Activities	• Type of activities performed over time
What did HDCGP grantees do to promote change?	Outputs	• # and type of outputs produced by your project by type of activity over time
What policy and system changes related to SDoH, health equity, and outcomes have grantees achieved?	Policy and Systems Changes (Outcomes)	• # and type of Policy and Systems changes intended by activity over time
		• # and type of Policy and Systems changes achieved over time
What improvements in SDoH, health equity, and health outcomes have grantees achieved?	Social Determinants of Health Outcomes	• Type and extent of documented SDoH improvements by HP 2023 Domains, over time
	Health/Health Equity Outcomes	• Type and extent of documented improvements in Health Outcomes
		• Type and extent of documented improvements in Health Equity

Think of the CDPHE Priority Metrics like 'umbrella' metrics. Grantees will have flexibility in selecting data points that align with each metric's goal.
TIP: Your coach can help!

2. Tailoring metrics to your projects

Metrics

Who & Implementation

- Number of participants by key demographics
- Number/type of program activities, participant experiences
- Dosage and duration of program components
- Satisfaction with experiences; program activities
- Quality of experiences; program activities

Outcomes

- **Participants:** Changes in mental models, knowledge, practices, attitudes, beliefs
- **Policy and Systems (PS):** Changes in networks, policies, access, resources, infrastructure, Number of new initiatives, stage of initiative or policy change
- **Social Determinants of Health (SDoH):** Count of improvements in individual, family, community behaviors or living conditions, Changes in access, quality and comprehensiveness or equity of medical or non-medical service across social determinants of health
- **Health and Health Equity Outcomes (HO/HE):** Changes in the health status of individuals or populations, changes in disparities in health outcomes

of partners with changes in Mental Models of Youth Healthcare

Yes/No: Community committees created

% of Healthcare Coverage by Race/Ethnicity over time

2. Tailoring metrics to your projects

Priority Metrics Category	CDPHE Priority Metrics
Priority Populations	<ul style="list-style-type: none"> # of CDPHE priority populations directly served/reached by CDPHE priority population categories over time
	<ul style="list-style-type: none"> # of CDPHE priority populations indirectly reached (estimate)
Partners	<ul style="list-style-type: none"> # of individuals partnering with your project, by partners categories over time
Activities	<ul style="list-style-type: none"> Type of activities performed over time
Outputs	<ul style="list-style-type: none"> # and type of outputs produced by your project by type of activity over time
Policy and Systems Changes (Outcomes)	<ul style="list-style-type: none"> # and type of Policy and Systems changes intended by activity over time
	<ul style="list-style-type: none"> # and type of Policy and Systems changes achieved over time
Social Determinants of Health Outcomes	<ul style="list-style-type: none"> Type and extent of documented SDoH improvements by HP2023 Domains over time
Health/Health Equity Outcomes	<ul style="list-style-type: none"> Type and extent of documented improvements in Health Outcomes
	<ul style="list-style-type: none"> Type and extent of documented improvements in Health Equity

Let's take a moment to reflect on the CDPHE Priority Metrics.

- Which of these do you feel you already have strong data around?
- Which of these might you want to go deeper into?
- Which of these are irrelevant to your funded activities?

A definition table is included in your templates to provide more details, categories, and examples for each Priority Metric!



MEASUREMENT PLAN

Evaluation Questions	Metrics		Data Collection Methods	Tool Name and New Versus Existing
	What data will you collect to demonstrate reach and change?		What method will you use to gather information to count as evidence?	Is this a tool that you would need to create, or does it already exist? You will include Your Tools (Images or Exact Copy) in your RedCap Submission.
CDPHE Evaluation Questions	CDPHE Priority Metrics	Grantee Metrics		
WHO: Whose lives will you change? Who did you reach/serve?				
What priority populations did HDCGP reach/serve?	• # of CDPHE priority populations directly served/reached by CDPHE over time	Count and % of Project participants that select 65+ on their enrollment form for their age group		
	• # of CDPHE priority populations indirectly reached (estimate)	Count of aging adults affected by policy changes		

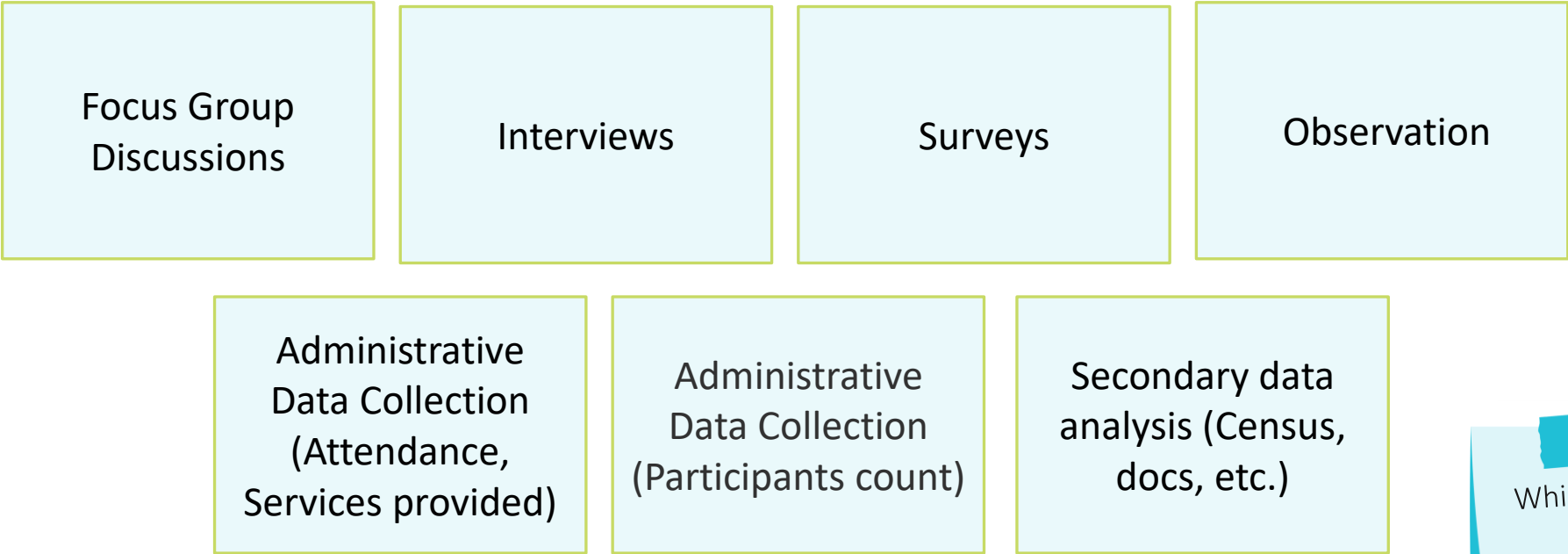
1. Grounding in evaluation questions & CDPHE Priority Metrics

2. Tailoring metrics to projects

3. Selecting method(s) to collect metrics: New vs. Existing

3. Determining method(s) & Tools to collect metrics

Examples of Common Data Collection Methods



Which of these are you already using?

Which of these might you want to develop for capturing CDPHE Priority Metrics?

3. Determining method(s) & Tools to collect metrics

Priority Metrics Category	Priority Metrics	Recommended Methods	
Priority Populations	<ul style="list-style-type: none">•# of CDPHE priority populations directly served/reached by CDPHE priority population categories over time•# of CDPHE priority populations indirectly reached (estimate) over time	<ul style="list-style-type: none">• Administrative data collection (Enrollment Forms)	<i>Possible, but more challenging to produce high-quality data</i>
Partners	<ul style="list-style-type: none">•# of individuals partnering with your project, by partners categories.	<ul style="list-style-type: none">• Administrative or Event-based data collection (Partner Forms or Event Logs)	
Activities	<ul style="list-style-type: none">•Type of activities performed	<ul style="list-style-type: none">• Administrative data collection (Attendance registers, Event logs, Service delivery tracking form)	
Outputs	<ul style="list-style-type: none">•# and type of outputs produced by your project by type of activity		<ul style="list-style-type: none">• Field visits
Policy and Systems Changes (Outcomes)	<ul style="list-style-type: none">•# and type of Policy and Systems changes intended by activity•# and type of Policy and Systems changes achieved	<ul style="list-style-type: none">• Surveys• Focus groups• Interviews• Secondary data analysis	<ul style="list-style-type: none">• Digital Analytics (Website/social media analytics(• Geospatial Analysis (Service availability/coverage mapping)• Social media tracking• Network mapping• Observation
Social Determinants of Health Outcomes	<ul style="list-style-type: none">•Type and extent of documented SDoH improvements by HP 2023 Domains.	<ul style="list-style-type: none">• Surveys• Focus groups• Interviews• Secondary data analysis	<ul style="list-style-type: none">• Observation
Health/Health Equity Outcomes	<ul style="list-style-type: none">•Type and extent of documented improvements in Health Outcomes•Type and extent of documented improvements in Health Equity	<ul style="list-style-type: none">• Secondary data analysis• Surveys (Ex: Retrospective Assessments)• Focus groups• Administrative data Collection	<ul style="list-style-type: none">• Observation

3. Determining method(s) & Tools to collect metrics: New vs. Existing

Selecting a current tool to use or refine



Designing and creating a new tool to capture your evaluation metrics



ResultsLab will have tool and question examples/guidance to help refine or design your data collection tools.

Key Metrics Collected with your tool(s):

- **Who:** Partners and Priority Populations
- **Implementation:** Activities and Outputs
- **Outcomes:** Changes in SDOH, Policy and Systems, or Health Outcomes



MEASUREMENT PLAN

Evaluation Questions	Metrics		Data Collection Methods	Tool Name and New Versus Existing
	What data will you collect to demonstrate reach and change?		What method will you use to gather information to count as evidence?	
CDPHE Evaluation Questions	CDPHE Priority Metrics	Grantee Metrics		
WHO: Whose lives will you change? Who did you reach/serve?				
What priority populations did HDCGP reach/serve?	• # of CDPHE priority populations directly served/reached by CDPHE over time	Count and % of Project participants that are 65+ years old	Intake or Administrative data collection	Enrollment Form or Participant Entry Questionnaire – Existing
	• # of CDPHE priority populations indirectly reached (estimate)	Count of aging adults affected by intended policy change	Secondary data analysis (Census)	Secondary Data organizer – New

1. Grounding in evaluation questions & CDPHE Priority Metrics

2. Tailoring metrics to projects

3. Selecting method(s) to collect metrics: New vs. Existing

A dark, smooth, oval-shaped object, possibly a stone or a piece of wood, is positioned on the right side of the image. It has a glossy finish and is casting a soft shadow onto the surface below it. The background is a textured, grey surface that resembles sand or a coarse fabric.

Break

Practicing your Measurement Plan

Breakout Rooms with Coaches

MEASUREMENT PLAN				
Evaluation Questions	Metrics		Data Collection Method	Tool Name and New Versus Existing
	What data will you collect to demonstrate reach and change?			
CDPHE Evaluation Question	CDPHE Priority Metric	Grantee Metric	What method will you use to gather information to count as evidence?	Is this a tool that you would need to create, or does it already exist? You will include Your Tools (Images or Exact Copy) in your RedCap Submission.
WHO: Whose lives will you change? Who did you reach/serve?				
What priority populations did HDCGP reach/serve?	• # of CDPHE priority populations directly served/reached by CDPHE (priority populations categories over time)			
	• # of CDPHE priority populations indirectly reached (estimate)			

Taking this forward for your practice....

Grantee Evaluation Question Example

MEASUREMENT PLAN

Evaluation Questions What do you want to know about your program, informed by your Program Model, within each category?	Metrics What data will you collect to demonstrate reach and change?		Data Collection Methods What method will you use to gather information to count as evidence?	Tool Name and New Versus Existing Is this a tool that you would need to create, or does it already exist?
Grantee Evaluation Questions	CDPHE Priority Metrics	Grantee Metrics		
WHO: Whose lives will you change? Who did you reach/serve?				
How many older adults do we serve in our project that are also low-socioeconomic and registered voters?	<ul style="list-style-type: none"> # of CDPHE priority populations directly served/reached by CDPHE (priority populations categories over time) 	<ul style="list-style-type: none"> Count and % of Project participants that selected 65+, low-socioeconomic status, and registered voter on their enrollment form for their age group 	Enrollment Form	Participant Entry Questionnaire – New
What are the perceptions of our older adult participants on the local older adult coalitions impact?		<ul style="list-style-type: none"> Qualitative themes from participants around Coalition Impact 	Focus Group	Focus Group guide – New

Coaching Support

Up to 12 hours of support!

■ Coaching Support for Capture could look like:

- Collaboratively review and refine your Measurement Plan Template
- Identify strategies to capture CDPHE Priority Metrics effectively
- Reworking or designing a new tool to collect key evaluation data & CDPHE Priority Metrics



Existing Coaching: An email will be sent out by coaches to continue your coaching sessions. Please let them know if you wish to opt out.



Want to sign up for Coaching for the first time? We will send instructions following this session on how to do so.

Reflection & Closing

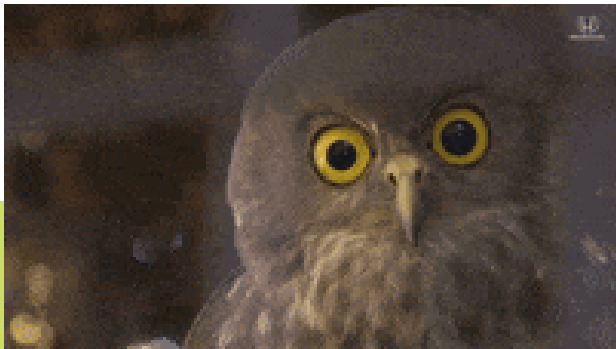
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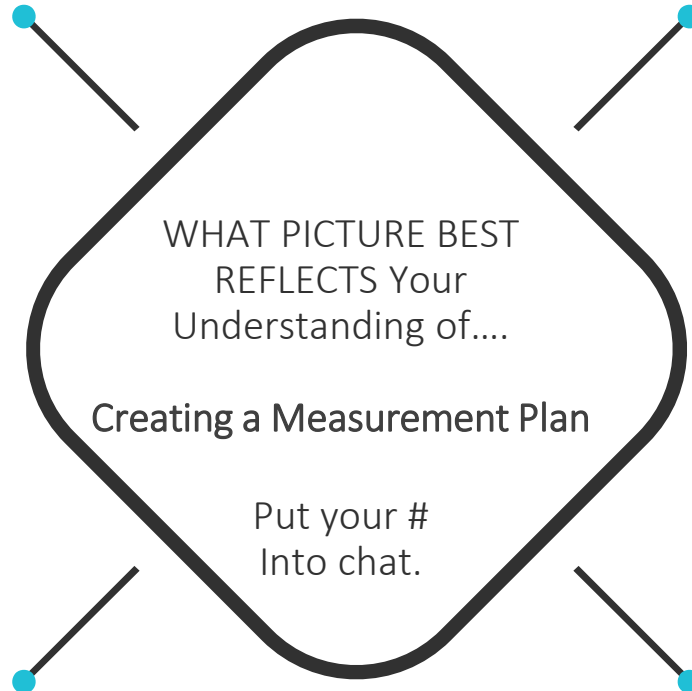
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3



4



If you only remember 3 things today...

1

Read instructions carefully. *Templates were made to distill complex evaluation concepts down into actionable evaluation plan components. The instructions and resources are meant to guide your thinking through these activities.*

2

Coaching can help! *ResultsLab Coaches designed these templates in partnership with HDCGP Evaluation stakeholder feedback. You have support!*

3

Priority Metrics. *Use this opportunity to assess how well your current tools are configured for capturing the priority metrics and Key Grantee-Led Evaluation data.*

Next Steps

- You will receive an email that includes:
 - Align Template Feedback with Updated Align and New Capture Templates
 - Instructions for setting up your next coaching session
 - Please let RL staff know if you wish to opt in/opt out of coaching by EOD, Wednesday, 1/15!
 - Today's Session Deck and Additional Resources
 - [Post-Align Milestone Check Survey](#): This helps us improve where we can to better support you!
- You will attach your Measurement Plan and refined the updated Align GLE Templates (*Impact Mapping and Program Model Only*) in your next CDPHE Quarterly report due **15 March 2025 through RedCap**.
 - ResultsLab will review each submission to provide asynchronous feedback to strengthen your Grantee-Led Evaluation Plan materials in March and Early April.
- January – March: You will strengthen your materials before we step into the Transform Phase in Learning Series Session #3.

Questions?



Thank you! Reach out anytime

Kenzie Strong

kenzie.strong@resultslab.com

Rahul Kulkarni

rahul.kulkarni@resultslab.com

Missy Catlow

missy.catlow@resultslab.com

Laurelin Haas

laurelin.haas@resultslab.com

Natalia Yavich

natalia.yavich@resultslab.com

